

# Child Friendly City Nottingham



Nottingham  
City Council

Children and  
Families at  
the Heart

# What is a Child Friendly City?

- ▶ Child Friendly City (CFC) is a UNICEF initiative.
- ▶ A Child Friend City is a city which is committed to improving the lives of children and young people within their jurisdiction by realising their rights as articulated in the [UN Convention on the Rights of the Child](#).
- ▶ In practice, a city in which the voices, needs, priorities and rights of children and young people are an integral part of public policies, programmes and decisions.
- ▶ It is a network that brings together government and other stakeholders such as businesses, organisations, the private sector, academia, media and, importantly, children and young people themselves who wish to make their city and communities more child-friendly.



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# Partnership



## Nottingham's journey with UNICEF UK has begun

- CFC is a 3-4 year project with agreed funding through SSBC.
- We are currently in the 'Discovery Phase' of the programme.
- The Council, the community and children and young people come together to understand our baseline and to agree our priorities (Badges).

## Nottingham's Child Friendly City Engagement Plan

- Working in partnership with children and young people and their providers.
- Conducting simple surveys, using traditional and digital formats to capture the views of children and young people about their priorities and understanding.
- Focused small group conversations based around Child Friendly Nottingham themes. For larger groups - hands-on learning, sharing and ideas sessions with children and young people.
- Using creative activities to gather views and feedback on the work of the project.

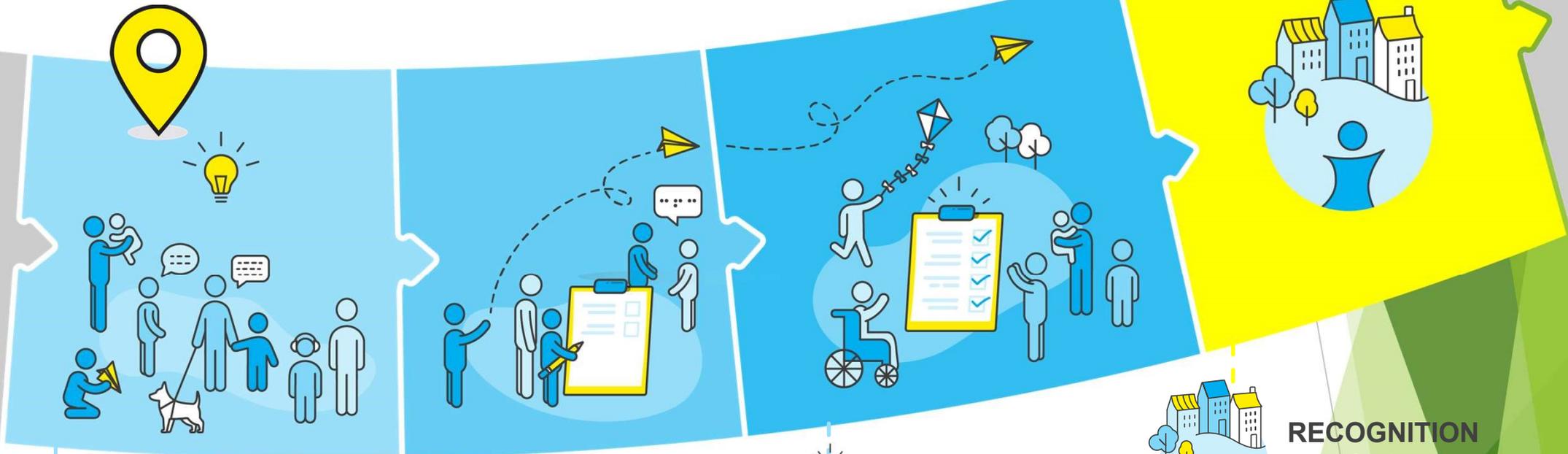


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# THE CFC JOURNEY



## DISCOVERY

6 months

The council, community and children and young people come together to agree their priorities, known as 'badges'



## DEVELOPMENT

2–3 months

An action plan is drafted and approved showing how the council will achieve progress in those badges



## DELIVERY

2–4 years

The council works with the local community and children and young people to carry out the action plan



## RECOGNITION

Lasts for 3 years

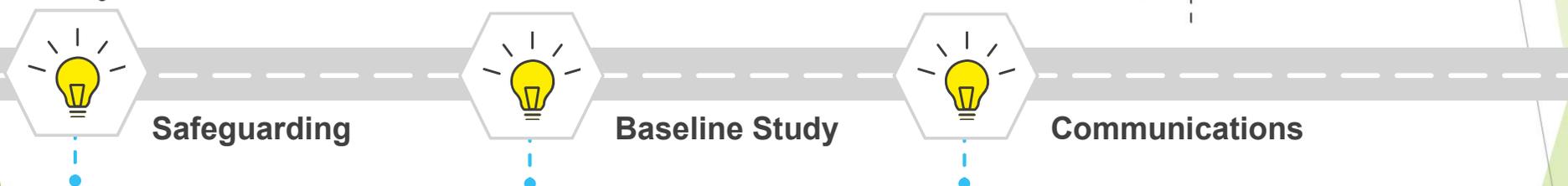
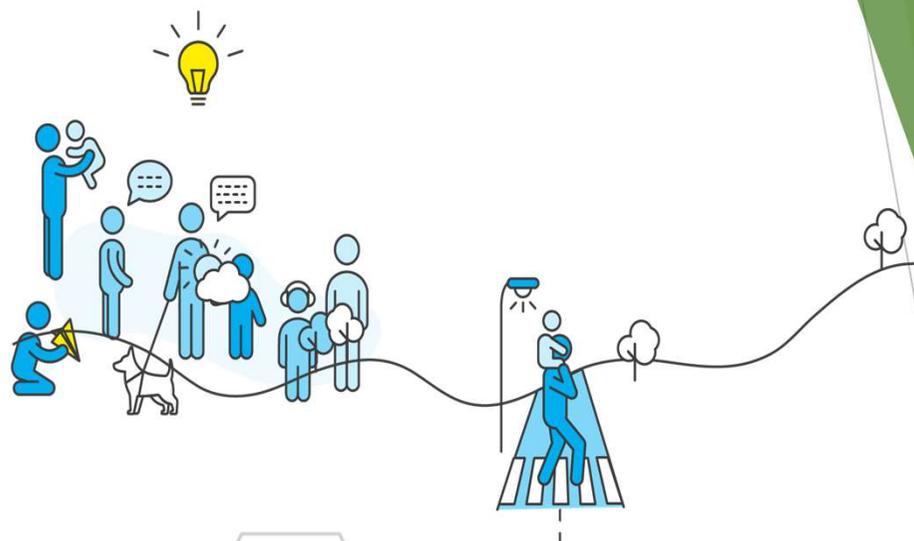
An independent panel of experts assesses the council's progress and decides whether to recognise the city/community as a UNICEF UK Child Friendly City or Community

# DISCOVERY

6 months

Activities can be carried out in **any order**, as long as they are all completed by the end of the Discovery Phase

MOU in place



## Safeguarding

Robust and clear **safeguarding** arrangements are in place:

- Review CFC's safeguarding guidance and share with relevant staff
- Complete and return the CFC safeguarding checklist
- Nominate Designated Safeguarding Persons (DSPs)
- Host a UNICEF UK-facilitated briefing for DSPs

## Baseline Study

A **baseline study** is completed against which impact will be monitored and evaluated, by, for example:

- Disseminating a survey to children, young people and professionals
- Speaking to children and young people at workshops or focus groups
- Looking at existing data

## Communications

The partnership with UNICEF UK has been announced and a **communications** plan is in place to increase local knowledge of the programme:

- Include CFC in the council's annual communications plan
- Draft and submit a standalone CFC communications plan
- Publicly launch the programme
- Offer opportunities for communications staff to join UNICEF UK training sessions

# DISCOVERY

continued



## Participation

Local **participation and engagement** teams understand the programme and opportunities are in place for children and young people to influence its development:

- Host UNICEF UK training sessions for participation and engagement teams
- Map existing local participation structures and explore alternative models of youth participation
- Support a group/structure/network of children and young people to influence decision-making



## Governance

A committed and informed **governance structure** is in place, including Child Friendly City or Community Champions:

- Review the governance and coordination structure submitted at the Expression of Interest stage
- Ensure governance groups receive UNICEF UK child rights training
- Provide regular briefings for CFC Champions

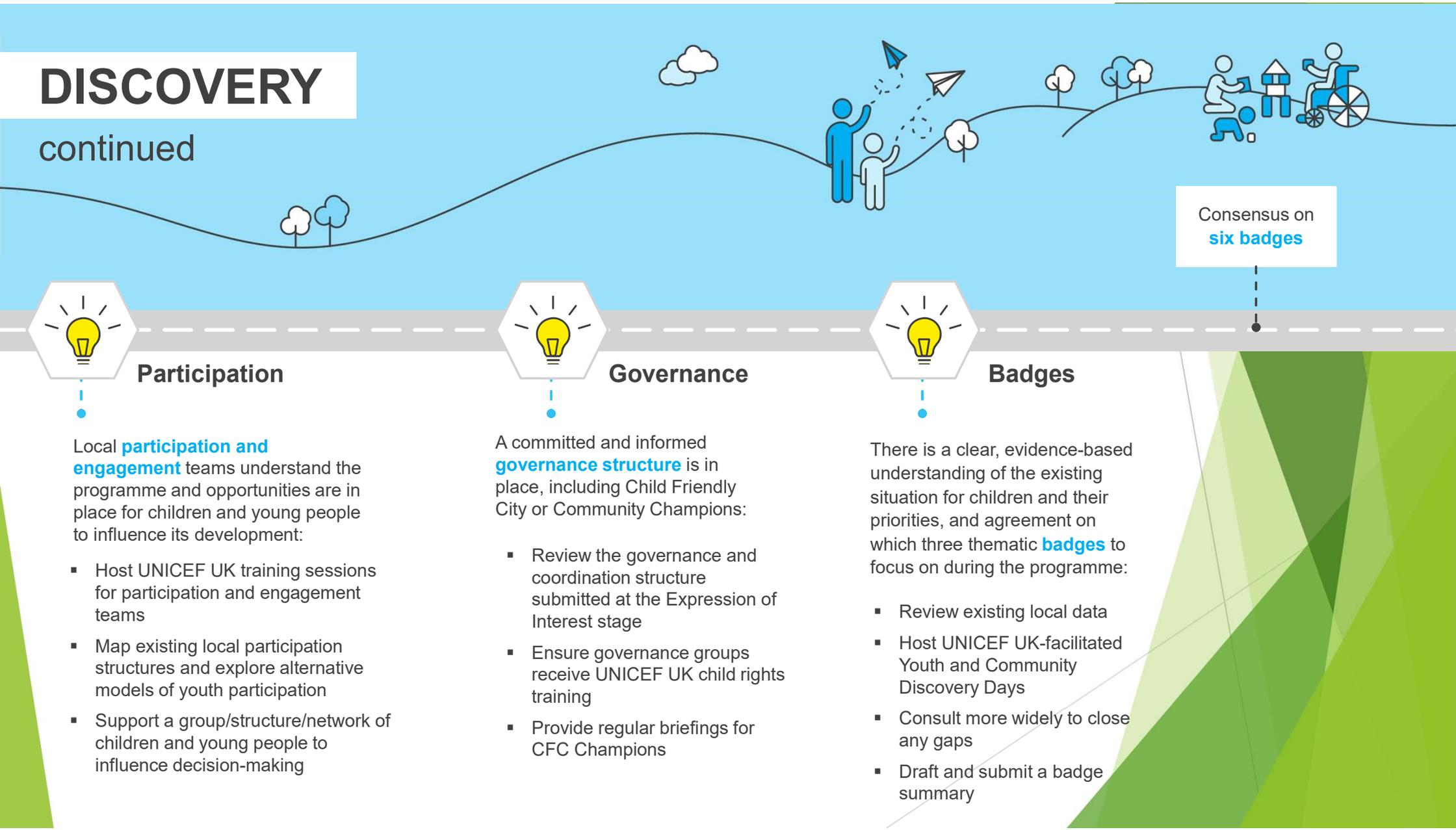


## Badges

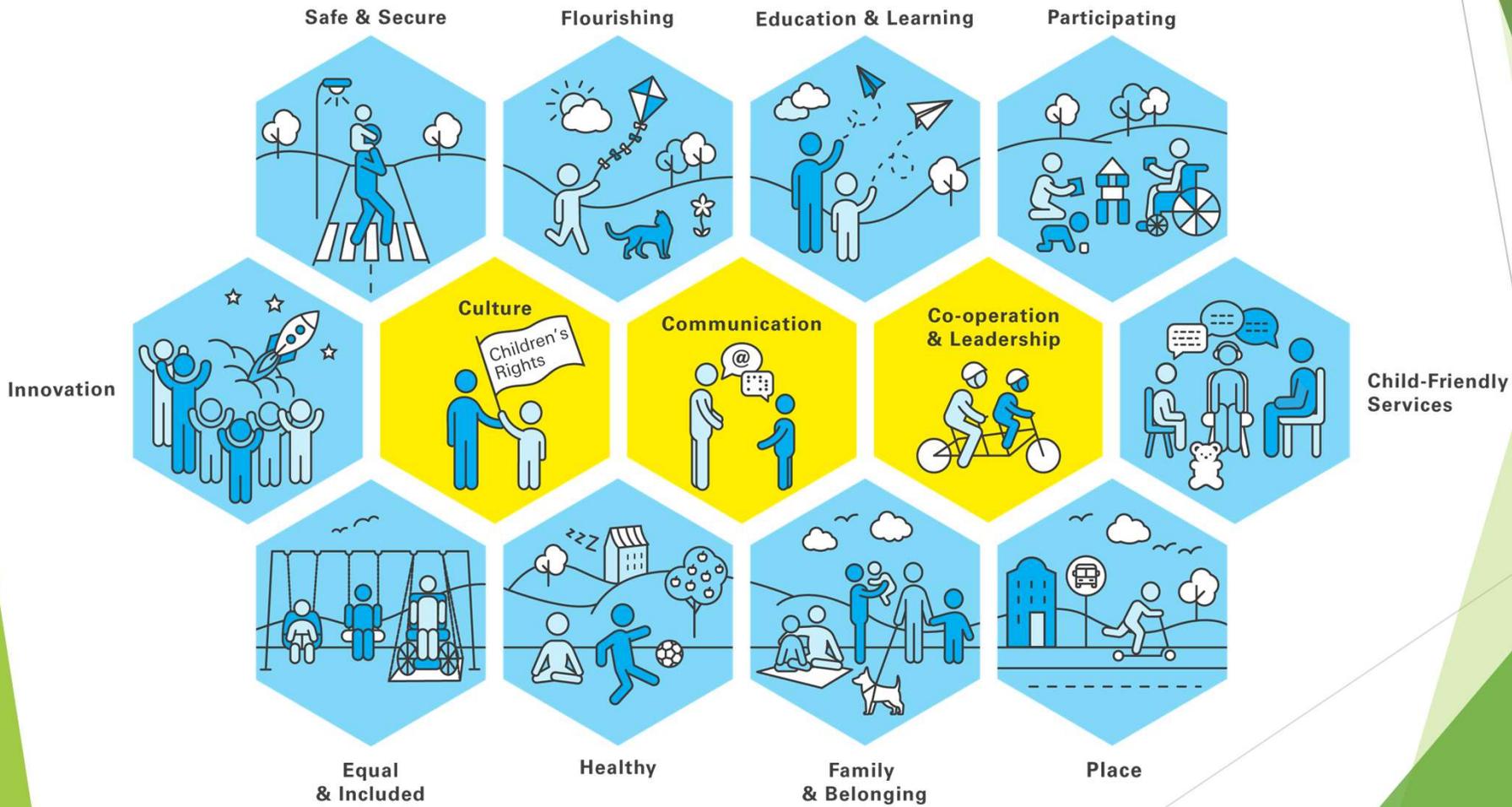
There is a clear, evidence-based understanding of the existing situation for children and their priorities, and agreement on which three thematic **badges** to focus on during the programme:

- Review existing local data
- Host UNICEF UK-facilitated Youth and Community Discovery Days
- Consult more widely to close any gaps
- Draft and submit a badge summary

Consensus on **six badges**



# Badges - Children and Young People's Priorities



# Child Friendly Nottingham

## The Benefits of CFC: What this will mean for Nottingham

- ▶ Being a Child Friendly City will make Nottingham a better place to grow up in.
- ▶ This will be good for children and young people, and good for Nottingham's future.
- ▶ CFC will create the commitment and drive to improve our city by listening to children's voices, respecting their views and experiences and by making an impact on decisions in our city.
- ▶ Improve children and young people's partnerships.
- ▶ Create stronger communities for children and young people.
- ▶ CFC will enable better understanding of children's rights and how they are supported through services, partnerships, policies and planning.

# Next Steps for Nottingham

- ▶ Consultation - 'What makes a Child Friendly City'.
- ▶ Baseline Studies - children and young people's as well as professionals and partners.
- ▶ Building Partnerships.
- ▶ Building more Ambassadors / Champions and partners across organisations of the city.
- ▶ Setting up the Governance Group.
- ▶ Child Friendly Branding.
- ▶ Badge rationale.
- ▶ Plan for a launch day and activity days for children and young people across the city.

# Child Friendly Nottingham: Support

- ▶ The role of Board and support for Child Friendly Nottingham
- ▶ Training Opportunity - Child Right's In Practice: An Induction

## Questions

- ▶ What does Nottingham's Child Friendly City look like for you?
- ▶ Over to you: Questions from the Children's Partnership Board